

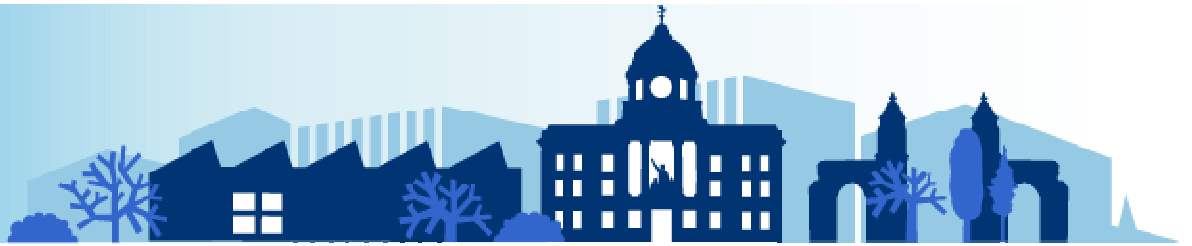


City of Bloomington

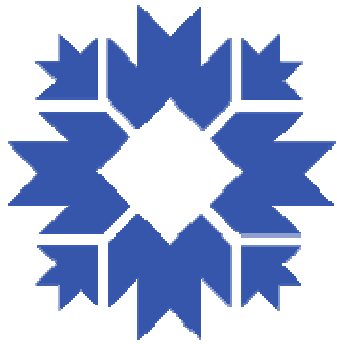
Department of Economic & Sustainable Development

Danise Alano-Martin, Director

Citizens Academy
Fall 2015



Mission



To foster a livable and economically resilient community through partnerships, collaboration and outreach, and through strategic initiatives that

- expand economic opportunities,
- preserve the health of our environment,
- provide for social equity to the citizenry and
- advance the principles of sustainable development.



“I have a vision for Bloomington that is one of **balance**. A community in which we protect our **natural beauty** and responsibly manage **growth**. A place where **people prosper** economically but don’t forget the **needs of others**. A city that’s growing but retains the **character** of a town.”

– *Mayor Mark Kruzan*

Plan Kruzan, 2003

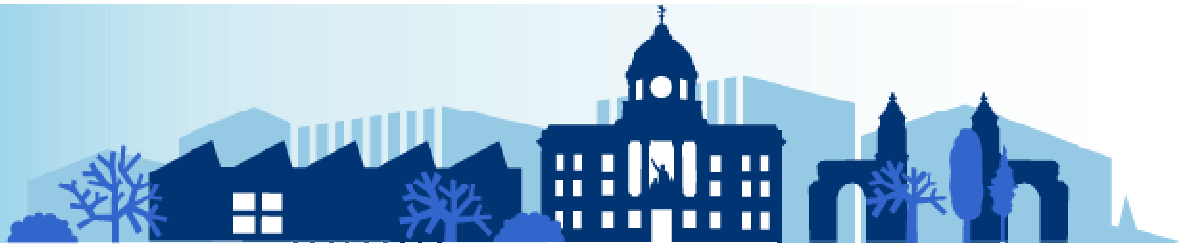
Inaugural Address, 2012



The pioneering definition of Sustainable Development:

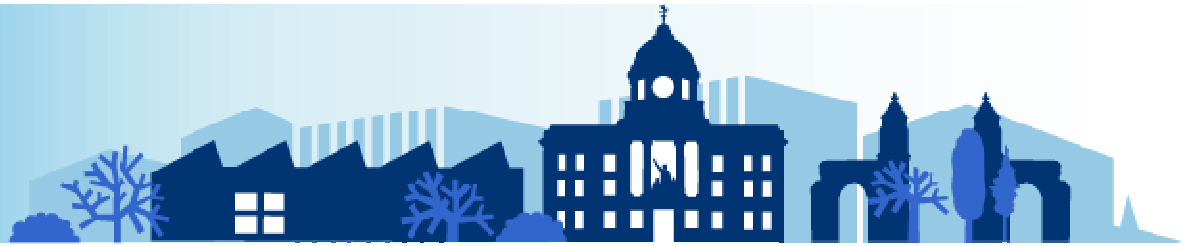
“development which meets the needs of current generations without compromising the ability of future generations to meet their own needs”

– *United Nations, World Commission on Environment and Development (Brundtland Commission) report, 1987*



“Sustainable Development”

- Supports **strong economic and social development**, but not at the expense of the **environment**
- **Intergenerational solidarity:**
development takes into account impact on the opportunities of generations



Our motto/mantra:

Quality of Life
is synonymous with
Economic Development

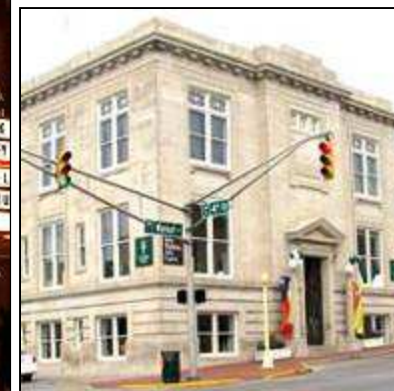


Program Areas

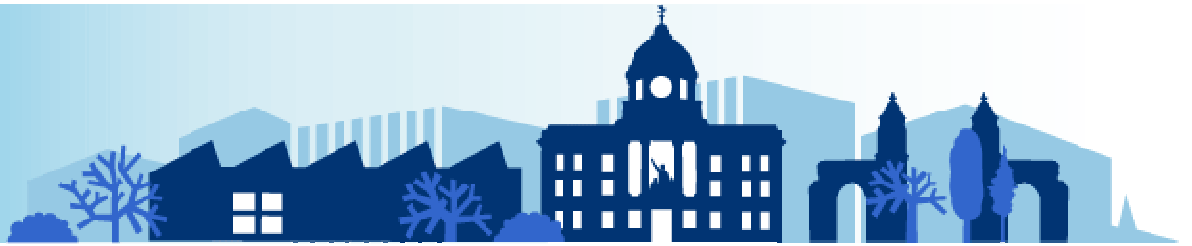
- Arts and cultural destination development, Bloomington Entertainment and Arts District
- Sustainable development, Sustainable City Initiative
- Business relations and business development



Arts/Cultural Destination Development



<http://bloomington.in.gov/arts>
<http://www.visitbead.com>



Arts/Cultural Destination Development



- Incentives and Assistance:
 - Zone Arts Grants
 - Arts Commission Grants
- Destination Marketing
 - visitbead.com
 - brochures, maps and advertising in regional tourism and culture publications
- Percent for the Arts
- Public Art: recent projects
 - Bloomington Transit
 - Restaurant Row
 - S. Walnut Street

Sustainable City

- Assistance & Outreach
 - Rain barrel demonstrations
 - IU and Monroe County sustainability advisory roles
- Collaboration
 - Facility Managers Network
 - Hoosier to Hoosier Community Sale
- Beat the Meter Blitz (energy audits for residents)
- MoCo Energy Challenge
- LEED by example
 - Energy dashboard



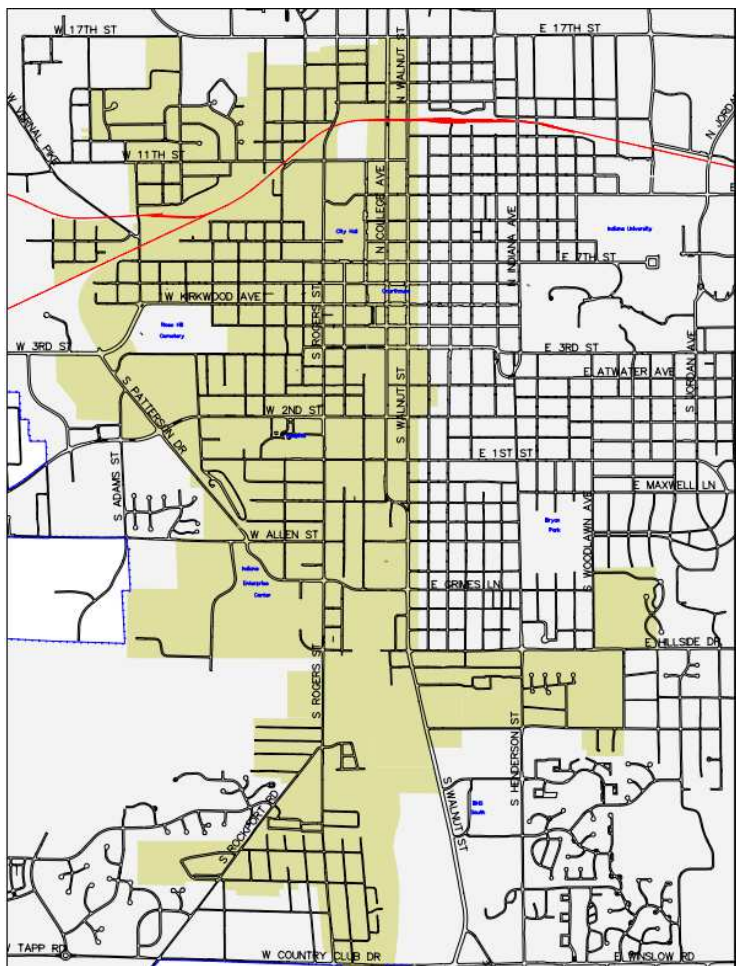


Business Development/Relations



- Licensing
 - Mobile, Taxi Cabs, 2nd-hand dealers
- Recruitment/Retention
 - BEDC, BTP, BLSP, DBI, IU, Ivy Tech, MCCSC, churches, other businesses, WorkOne, United Way
- Entrepreneurship Ecosystem
- Advocacy/Referrals
 - City projects, Signage, Downtown
- Incentives and Assistance:
 - BUEA/B-Line; Tax Abatement, ED Revenue Bonds
- Economic Development Districts:
 - BEAD, BUEZ, CRED, TIF, **CTP**

Economic Incentives/Tools



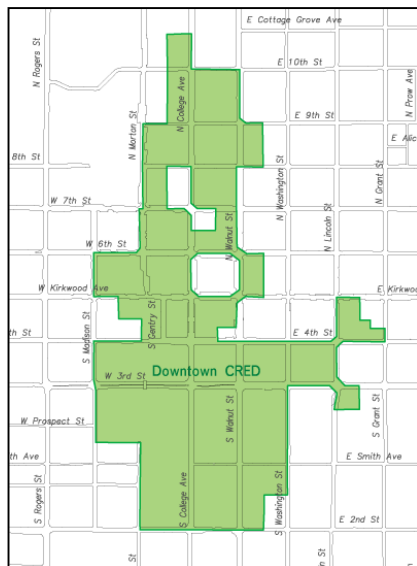
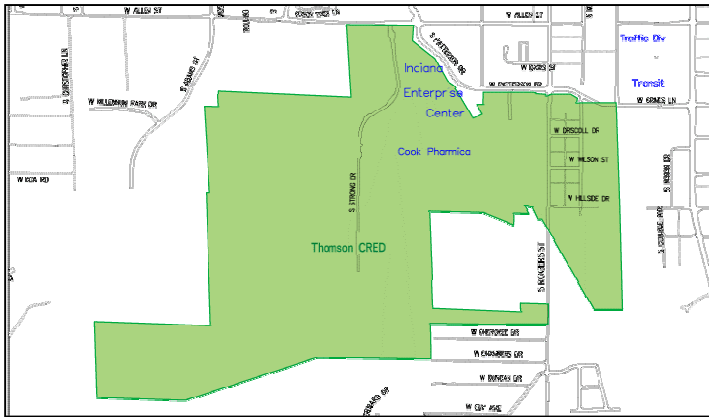
Bloomington Urban Enterprise Zone

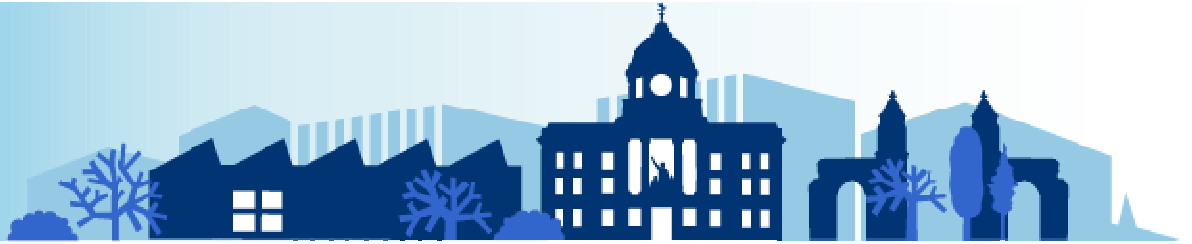
- ESD provides staff/programmatic support
- Facility rehab loans
- Historic Façade grants
- Zone Arts Grants
- Employee/Employer tax benefits
- Enterprise Zone Investment Deduction
- (Previous): B-Line Trail Business Enhancement Grants

Economic Incentives/Tools

Community Revitalization Enhancement Districts (CREDs)

- Bloomington Industrial Development Advisory Commission
- Local capture of the *growth* in sales and income tax dollars;
- Use funds for economic development and redevelopment purposes
- Infrastructure, Economic Development Finance agreements

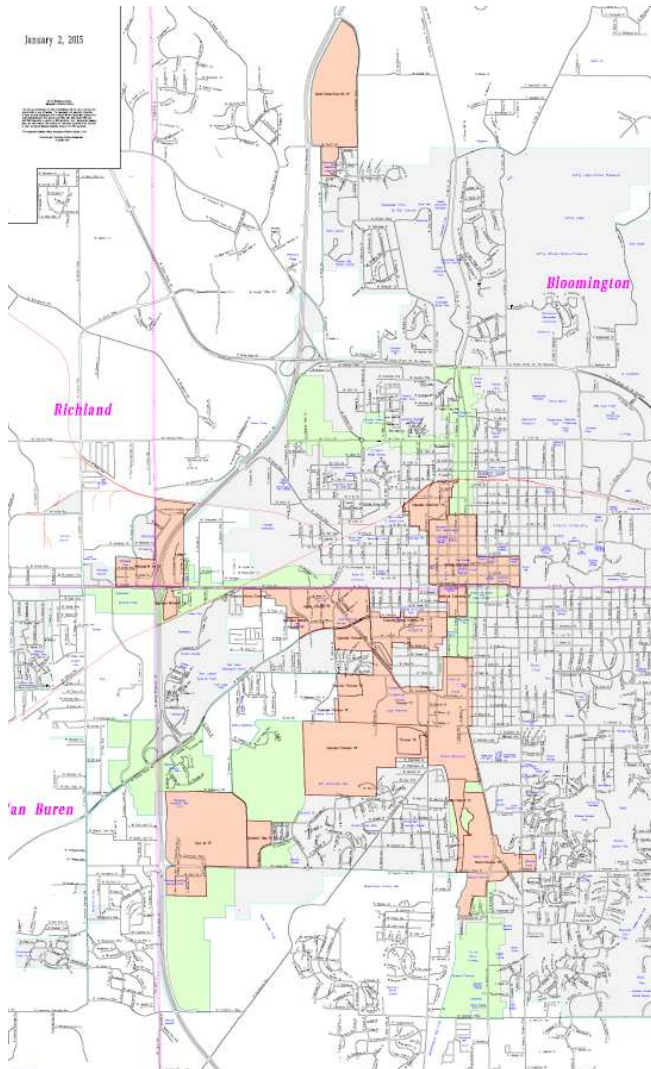




Economic Incentives/Tools

Tax Increment Finance (TIF) Districts

- Redevelopment Commission
- Local capture of the *growth* in real property taxes
- Use funds for economic development and redevelopment purposes; bonds
- Infrastructure, Industrial and other workforce training
- Currently working on TIF consolidation Plan
- B-Line, BCT, CTP property, Switchyard Park





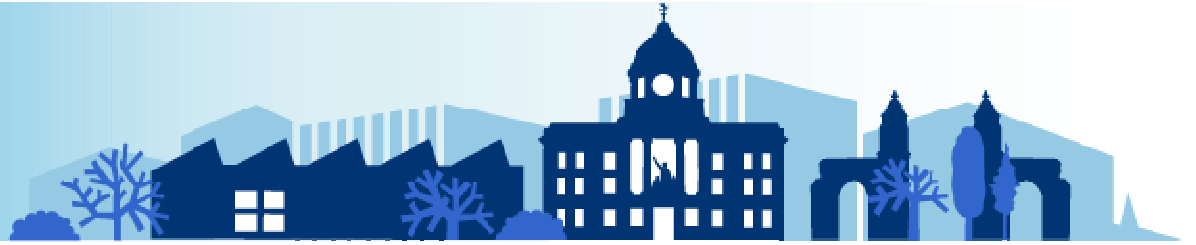
Economic Incentives/Tools

Property Tax Abatement

- Economic Development Commission
- Phase-in or abate property taxes for up to 10 years
- Projects that:
 - Statutory: Enhance tax base and create/retain jobs
 - Locally – Additional public benefits (e.g.):
 - Sustainability/environmental stewardship
 - Community service
 - Quality of life enhancements
 - Affordable housing



An artist's rendering of Hoosier Energy's new headquarters to be located off of Tapp Road in Bloomington.



The Trades District/Certified Tech Park

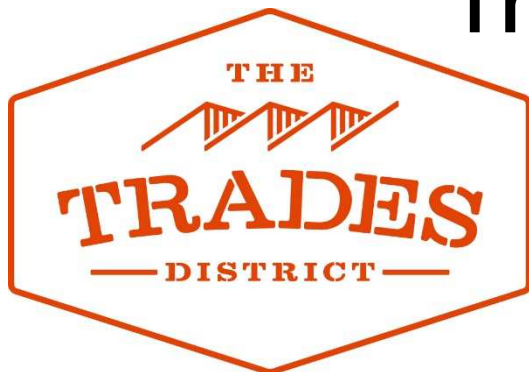


<http://bloomington.in.gov/certified-technology-park>

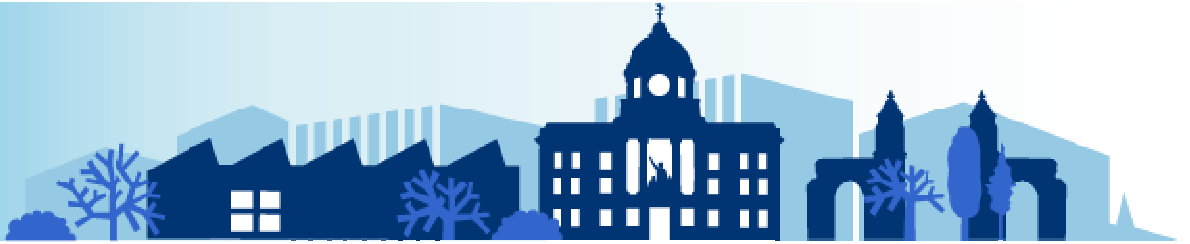


The Trades District

Redevelopment Goals

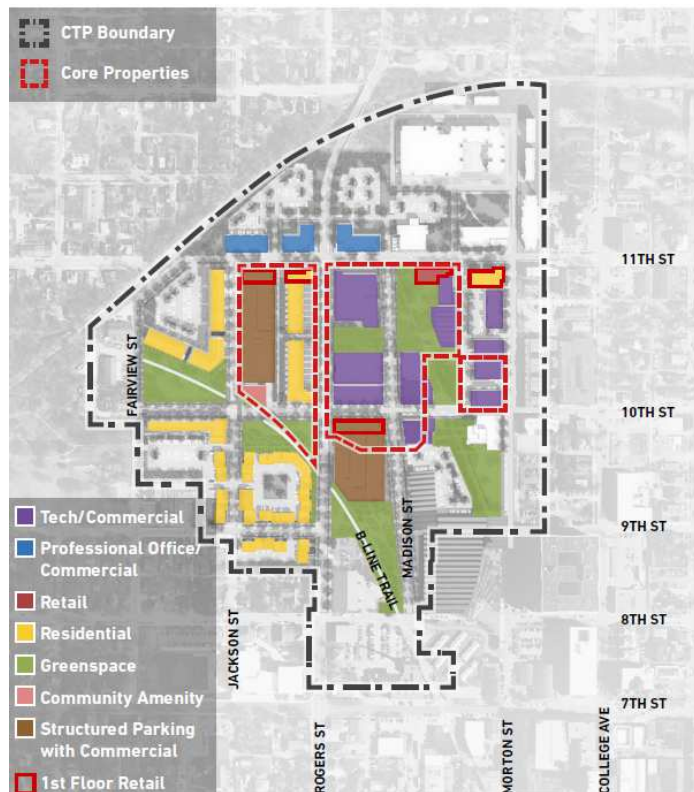


- **Attract** tech sector development; create jobs
- **Support** high tech employment uses
- **Provide** flexible office space for startups, growth companies
- **Diversify** downtown housing
- **Integrate** the area into fabric/character of downtown
- **Add** restaurants and support services
- **Enhance** public amenities such as green space and the B-Line Trail
- **Stimulate** capital investment and economic development
- **Implement** a plan that integrates sustainability, economic development, historic preservation

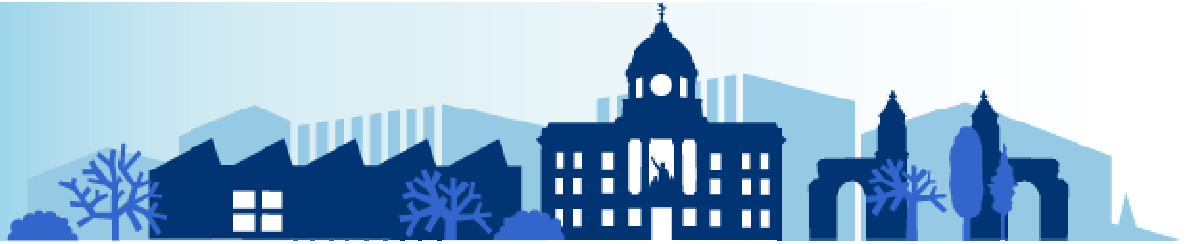


The Trades District

Long-Term Potential



- Modern, sustainable urban redevelopment
- Nurtures creativity and entrepreneurship
- Brand Bloomington as lively tech sector hub
- +/- 300,000 sf office/commercial (tech, professional, service)
- +/- 300,000 sf residential (workforce, professional, senior, mixed income)
- +/- 20,000 sf retail/restaurant (unique, local, independent)



Infrastructure Redesign Underway

- Green stormwater infrastructure
- Signature streetscapes
- 10th Street realignment
- Alley improvements
- Utility relocations

DRAFT renderings

Manuscript received: November 14, 2011; Manuscript revised: February 1, 2012; Manuscript accepted: February 1, 2012

It is proposed to allow a sampling point at the downstream end, and to add "the 15 day holding time" would include the downstream travel

1998, 1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025, 2026, 2027, 2028, 2029, 2030, 2031, 2032, 2033, 2034, 2035, 2036, 2037, 2038, 2039, 2040, 2041, 2042, 2043, 2044, 2045, 2046, 2047, 2048, 2049, 2050, 2051, 2052, 2053, 2054, 2055, 2056, 2057, 2058, 2059, 2060, 2061, 2062, 2063, 2064, 2065, 2066, 2067, 2068, 2069, 2070, 2071, 2072, 2073, 2074, 2075, 2076, 2077, 2078, 2079, 2080, 2081, 2082, 2083, 2084, 2085, 2086, 2087, 2088, 2089, 2090, 2091, 2092, 2093, 2094, 2095, 2096, 2097, 2098, 2099, 2100, 2101, 2102, 2103, 2104, 2105, 2106, 2107, 2108, 2109, 2110, 2111, 2112, 2113, 2114, 2115, 2116, 2117, 2118, 2119, 2120, 2121, 2122, 2123, 2124, 2125, 2126, 2127, 2128, 2129, 2130, 2131, 2132, 2133, 2134, 2135, 2136, 2137, 2138, 2139, 2140, 2141, 2142, 2143, 2144, 2145, 2146, 2147, 2148, 2149, 2150, 2151, 2152, 2153, 2154, 2155, 2156, 2157, 2158, 2159, 2160, 2161, 2162, 2163, 2164, 2165, 2166, 2167, 2168, 2169, 2170, 2171, 2172, 2173, 2174, 2175, 2176, 2177, 2178, 2179, 2180, 2181, 2182, 2183, 2184, 2185, 2186, 2187, 2188, 2189, 2190, 2191, 2192, 2193, 2194, 2195, 2196, 2197, 2198, 2199, 2200, 2201, 2202, 2203, 2204, 2205, 2206, 2207, 2208, 2209, 2210, 2211, 2212, 2213, 2214, 2215, 2216, 2217, 2218, 2219, 2220, 2221, 2222, 2223, 2224, 2225, 2226, 2227, 2228, 2229, 2230, 2231, 2232, 2233, 2234, 2235, 2236, 2237, 2238, 2239, 2240, 2241, 2242, 2243, 2244, 2245, 2246, 2247, 2248, 2249, 2250, 2251, 2252, 2253, 2254, 2255, 2256, 2257, 2258, 2259, 2260, 2261, 2262, 2263, 2264, 2265, 2266, 2267, 2268, 2269, 2270, 2271, 2272, 2273, 2274, 2275, 2276, 2277, 2278, 2279, 2280, 2281, 2282, 2283, 2284, 2285, 2286, 2287, 2288, 2289, 2290, 2291, 2292, 2293, 2294, 2295, 2296, 2297, 2298, 2299, 2300, 2301, 2302, 2303, 2304, 2305, 2306, 2307, 2308, 2309, 2310, 2311, 2312, 2313, 2314, 2315, 2316, 2317, 2318, 2319, 2320, 2321, 2322, 2323, 2324, 2325, 2326, 2327, 2328, 2329, 2330, 2331, 2332, 2333, 2334, 2335, 2336, 2337, 2338, 2339, 2340, 2341, 2342, 2343, 2344, 2345, 2346, 2347, 2348, 2349, 2350, 2351, 2352, 2353, 2354, 2355, 2356, 2357, 2358, 2359, 2360, 2361, 2362, 2363, 2364, 2365, 2366, 2367, 2368, 2369, 2370, 2371, 2372, 2373, 2374, 2375, 2376, 2377, 2378, 2379, 2380, 2381, 2382, 2383, 2384, 2385, 2386, 2387, 2388, 2389, 2390, 2391, 2392, 2393, 2394, 2395, 2396, 2397, 2398, 2399, 2400, 2401, 2402, 2403, 2404, 2405, 2406, 2407, 2408, 2409, 2410, 2411, 2412, 2413, 2414, 2415, 2416, 2417, 2418, 2419, 2420, 2421, 2422, 2423, 2424, 2425, 2426, 2427, 2428, 2429, 2430, 2431, 2432, 2433, 2434, 2435, 2436, 2437, 2438, 2439, 2440, 2441, 2442, 2443, 2444, 2445, 2446, 2447, 2448, 2449, 2450, 2451, 2452, 2453, 2454, 2455, 2456, 2457, 2458, 2459, 2460, 2461, 2462, 2463, 2464, 2465, 2466, 2467, 2468, 2469, 2470, 2471, 2472, 2473, 2474, 2475, 2476, 2477, 2478, 2479, 2480, 2481, 2482, 2483, 2484, 2485, 2486, 2487, 2488, 2489, 2490, 2491, 2492, 2493, 2494, 2495, 2496, 2497, 2498, 2499, 2500, 2501, 2502, 2503, 2504, 2505, 2506, 2507, 2508, 2509, 2510, 2511, 2512, 2513, 2514, 2515, 2516, 2517, 2518, 2519, 2520, 2521, 2522, 2523, 2524, 2525, 2526, 2527, 2528, 2529, 2530, 2531, 2532, 2533, 2534, 2535, 2536, 2537, 2538, 2539, 2540, 2541, 2542, 2543, 2544, 2545, 2546, 2547, 2548, 2549, 2550, 2551, 2552, 2553, 2554, 2555, 2556, 2557, 2558, 2559, 2560, 2561, 2562, 2563, 2564, 2565, 2566, 2567, 2568, 2569, 2570, 2571, 2572, 2573, 2574, 2575, 2576, 2577, 2578, 2579, 2580, 2581, 2582, 2583, 2584, 2585, 2586, 2587, 2588, 2589, 2590, 2591, 2592, 2593, 2594, 2595, 2596, 2597, 2598, 2599, 2600, 2601, 2602, 2603, 2604, 2605, 2606, 2607, 2608, 2609, 2610, 2611, 2612, 2613, 2614, 2615, 2616, 2617, 2618, 2619, 2620, 2621, 2622, 2623, 2624, 2625, 2626, 2627, 2628, 2629, 2630, 2631, 2632, 2633, 2634, 2635, 2636, 2637, 2638, 2639, 2640, 2641, 2642, 2643, 2644, 2645, 2646, 2647, 2648, 2649, 2650, 2651, 2652, 2653, 2654, 2655, 2656, 2657, 2658, 2659, 2660, 2661, 2662, 2663, 2664, 2665, 2666, 2667, 2668, 2669, 2670, 2671, 2672, 2673, 2674, 2675, 2676, 2677, 2678, 2679, 26

12. *Journal of the American Medical Association*, 2000; 283: 2686-2692.

The day's statement followed the day's first report, a letter of protest with the title "In Confusion, Individuals and National Groups in Japan Express Their Anger and Disapproval of the Property that was Seized from the Japanese in the Pacific Theater."

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Revised: 11/11/2010

efforts are being made to develop a
strategy.

City will apply to the province's provincial planning department and the Ontario Municipal Association, the Ontario Federation of Agriculture and the Ontario Federation of Labour, to get their support. The city will also be working with the Ontario Federation of Agriculture and the Ontario Federation of Labour to get their support.

... Kowalski added that his friends
... saying to him, 'I'm not a communist'

"The overall message here is that the world is not as simple as it seems," he said. "It's a complex, interconnected system, and we need to be aware of that."

The proposed investment amounts for under £7 alone, will pay for one of the Corporation's 100-year buildings, including St. Mary's College, without any overhead costs. But in addition, the investment will also ensure an extra 100 million sq. ft of new office and development space to meet the 100 billion facilities on both sides of the small space. That's an additional 100 million sq. ft of office space that the Corporation has to develop. Creating another 100 billion sq. ft of office space will cost the Corporation 100 million sq. ft more.

Following its successful return, the company generated a profit of about \$200,000 per year in 1995.

Abstract

- Adaptive reuse of 2 historic buildings for tech, entrepreneurial space, retail (~23k sf)
- New construction: tech office (~20k sf) and housing for professionals/empty nesters (~200,000 sf)

Additional Resources

Departmental website: <http://bloomington.in.gov/economicvitality>

Contact info: Danise Alano-Martin, 812.349-3477, alanod@bloomington.in.gov

Twitter: http://twitter.com/D_AlanoMartin

CTP/Trades District:

Facebook Project Page: facebook.com/BloomingtonCertifiedTechnologyPark

BEAD:

Destination Website: visitbead.com

Strategic Plan, other nuts & bolts: bloomington.in.gov/arts

Facebook Fan Page: facebook.com/bloomingtonentertainmentandartsdistrict

Twitter: [@GoBEAD](https://twitter.com/GoBEAD)



Additional Resources

Sustainability:

City Web Page: <http://bloomington.in.gov/sustainable-city>

Facebook Page: <https://www.facebook.com/sustainbtown>

Twitter: [@sustainbtown](https://twitter.com/sustainbtown)

Monroe County Energy Challenge: <http://mocoenergychallenge.org/>

Small Business:

City Web Info: <http://bloomington.in.gov/business>

City Business License Info: <http://bloomington.in.gov/business-licenses>

